



Commercial Price List

BRUNET-GARCÍA

Jacksonville, FL | Atlanta, GA | Washington, DC

HEADQUARTERS

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CONTACT

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Hourly Labor Rates*

Labor Category	Commercial Price List (CPL)
Principal Management Supervisor	\$250.00
Advertising Strategist	\$241.50
Creative Director	\$207.20
Senior Art Director	\$173.60
Art Director	\$151.20
Senior Designer	\$140.00
Graphic Designer	\$123.05
Illustration	\$155.00
Mechanical Production	\$117.60
Photo Imaging Specialist	\$128.80
Direct Mail Servies	\$135.00
Media Planning	\$168.00
Media Buying	\$150.00
Ad/Traffic Manager	\$150.00
Senior Writer	\$150.00
Writer	\$135.00
Copy Editor	\$150.00
Proofreader	\$135.00
Project/Production Management	\$168.00
Senior Account Manager	\$168.00
Account Manager	\$151.20
Print Traffic Manager	\$150.00
Clerical Support	\$105.00
Senior PR Counsel	\$197.95
PR Planner	\$157.50
Media Training	\$165.00
PR Campaign Management	\$168.00
PR Coordinator	\$168.00

Labor Category	Commercial Price List (CPL)
PR Specialist	\$117.60
Market Research	\$151.20
Research Analysis	\$168.00
Market Analysis	\$157.50
Market Planning	\$117.60
Telephone Researcher	\$105.00
Focus Group Moderator	\$175.00
Brand Development	\$196.00
Web Marketing Strategist	\$150.00
Web Architect/Developer	\$157.00
Web Content Developer	\$150.00
Web Programmer	\$141.00
Web Production Specialist	\$128.80
Web Maintenance	\$128.80
Web Usability Research	\$168.00
Web Search Engine Optimization	\$168.00
Technology Director	\$168.00
Producer	\$168.00
Director	\$168.00
Cameraman	\$151.20
Video Editor	\$150.00
TV/Video Production	\$168.00
Photographer	\$150.00
Photographer Assistant	\$135.00