



A FORS MARSH COMPANY

Commercial Price List

BRUNET-GARCÍA

Jacksonville, FL | Atlanta, GA | Washington, DC

HEADQUARTERS

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BRUNET | GARCÍA

Commercial Hourly Labor Rates

Labor Category	Commercial Price List (CPL)
CREATIVE	
Executive Creative Director	\$300.00
Creative Director	\$213.42
Associate Creative Director	\$195.00
Creative Group Head	\$185.00
Senior Art Director	\$178.81
Art Director	\$155.74
Junior Art Director	\$122.10
Senior Designer	\$144.20
Graphic Designer	\$126.74
Junior Designer	\$122.10
Illustration	\$159.65
Ad/Traffic Manager	\$154.50
Junior Ad/Traffic Manager	\$111.00
Photo Imaging Specialist	\$132.66
Mechanical Production	\$121.13
Design Intern	\$55.00
Digital Intern	\$55.00
COPYWRITING	
Lead Technical Writer	\$200.00
Technical Writer	\$175.00
Senior Copywriter	\$154.50
Copywriter	\$139.05
Junior Copywriter	\$122.10
Copy Editor	\$154.50
Proofreader	\$139.05
Proofreading Coordinator	\$126.74
Junior Proofreader	\$85.00
Copywriter Intern	\$55.00

Labor Category	Commercial Price List (CPL)
VIDEO/PHOTOGRAPHY/ PRINT PRODUCTION	
Executive Producer	\$300.00
Executive Director	\$300.00
Video Production Manager	\$190.00
Producer	\$173.04
Director	\$173.04
TV/Video Production	\$173.04
Project/Production Management	\$173.04
Digital Project Manager	\$156.00
Cameraman	\$155.74
Video Editor	\$154.50
Photographer	\$154.50
Photography Assistant	\$139.05
Print Traffic Manager	\$154.50
EARNED MEDIA/ PARTNER ENGAGEMENT/DIRECT OUTREACH	
Executive Director of PR	\$300.00
PR Director	\$203.89
Senior PR Campaign Strategist	\$185.00
PR Campaign Strategist	\$173.04
PR Manager	\$162.23
PR Specialist	\$132.66
PR Coordinator	\$121.13
Social Media Director	\$203.89
Social Media Strategist	\$173.04
Social Media Coordinator	\$121.13
Media Training	\$169.95
PR Intern	\$55.00
Social Media Intern	\$55.00
Senior Media Strategist	\$200.00

Commercial Hourly Labor Rates

Labor Category	Commercial Price List (CPL)
PAID MEDIA	
Director of Media Strategy	\$300.00
Senior Media Strategist	\$200.00
Media Planning	\$173.04
Media Buying	\$154.50
Media Analyst	\$130.00
Junior Media Analyst	\$85.00
Media Coordinator	\$121.13
Media Intern	\$55.00
Direct Mail Services	\$139.05
DIGITAL/IT	
Director of Web Development	\$300.00
Senior Technology Director	\$190.00
Technology Director	\$173.04
Web Marketing Strategist	\$181.61
Web Usability Research	\$173.04
Web Search Engine Optimization	\$173.04
Web Architect/Developer	\$162.23
Web Content Developer	\$154.50
Web Programmer	\$146.00
Junior Web Developer	\$122.10
Web Production Specialist	\$132.66
Web Maintenance	\$132.66
Web Development Intern	\$55.00
ACCOUNT MANAGEMENT	
Principal Management Supervisor	\$257.50
Senior Account Manager	\$173.04
Account Manager	\$155.74
Account Coordinator	\$128.80
Account Assistant	\$75.00
Client Budget & Billing Specialist	\$155.74

Labor Category	Commercial Price List (CPL)
Contract Compliance	\$128.80
Clerical Support	\$108.15
Account Intern	\$55.00
STRATEGY/RESEARCH	
Subject Matter Expert	\$315.00
Director of Brand Strategy	\$300.00
Director of Research	\$300.00
Advertising Strategist	\$248.75
Lead Brand Developer	\$215.00
Brand Development	\$201.88
Strategic Account Planner	\$185.00
Focus Group Moderator	\$180.25
Research Analysis	\$173.04
Market Analysis	\$162.23
Market Research	\$155.74
Junior Market Research	\$128.80
Market Planning	\$173.04
Telephone Researcher	\$108.15
Junior Telephone Research Assistant	\$85.00
Research Intern	\$55.00
FINANCE & ADMINISTRATIVE SERVICES	
Executive Finance Director	\$300.00
Accounting & Administrative Director	\$203.89
Accounting & Administrative Manager	\$155.74
Accounting & Administrative Coordinator	\$128.80
Accounting & Administrative Assistant	\$75.00